

ADVERTISING RATES



FULL PAGE 10"X10"	HALF PAGE (HOR) 10"X4.917"	HALF PAGE (VERT) 4.917"X10"	QUARTER PAGE (SQ) 4.917" X 4.917"	QUARTER PAGE (VERT) 2.375 X10"	QUARTER PAGE (HOR) 10" X 2.375"
			EIGHTH PAGE (HOR) 4.917" X 2.375"	EIGHTH PAGE (VERT) 2.375" X 4.917"	

ADVERTISING RATES SINGLE AD

SIZE OF AD	
PREMIUM PAGE AD PLACEMENT ON PG 3, 38,39 OR ALONG WITH EVENT CALENDAR)	\$250
FULL PAGE	\$380
HALF PAGE	\$280
QUARTER PAGE	\$160
EIGHTH PAGE	\$110
INSIDE COVER	\$450
BACK COVER	\$650

DISCOUNTED ADVERTISING RATES FOR MULTIPLE INSERTIONS:

3X
10% OFF

6X
12% OFF

12X
15% OFF



YOU CAN CHOOSE FROM A NUMBER OF WAYS TO PAY; BY CASH, CHECK, PAYPAL OR CREDIT CARD.
ANY RETURNED CHECK WILL INCUR A \$50 RETURNED BANK FEE.

PAYMENT PLANS AND DISCOUNT PACKAGES:

1/4 PAGE AD

CHOOSE 3 ISSUES:

SAVE 10% (-\$16 PER MONTH)
MONTHLY PMTS: \$144
TOTAL PKG: 144x3 = \$432
PAY WITH CC WITH AUTO PAY. 1ST MONTH
DUE AT TIME OF SIGNING.

1/2 PAGE AD

CHOOSE 3 ISSUES:

SAVE 10% (-\$28 PER MONTH)
MONTHLY PMTS: \$252
TOTAL PKG: 252x3 = \$756
PAY WITH CC WITH AUTO PAY. 1ST
MONTH DUE AT TIME OF SIGNING.

CHOOSE 6 ISSUES:

SAVE 12% (-\$20 PER MONTH)
MONTHLY PMTS: \$140
TOTAL PKG: 140x6 = \$840
PAY WITH CC WITH AUTO PAY. 1ST 2
MONTHS PAID AS DOWN PAYMENT, THEN
PAYMENTS WILL RESUME EACH MONTH.

SAVE 12% (-\$34 PER MONTH)
MONTHLY PMTS: \$246
TOTAL PKG: 140x6 = \$1,476
PAY WITH CC WITH AUTO PAY. 1ST 2 MONTHS
PAID AS DOWN PAYMENT, THEN PAYMENTS
WILL RESUME EACH MONTH.

CHOOSE ONE FULL YEAR:

SAVE 12% (-\$24 PER MONTH)
MONTHLY PMTS: \$136
TOTAL PKG: 136x12 = \$1,632
PAY WITH CC WITH AUTO PAY. 1ST 3
MONTHS PAID AS DOWN PAYMENT, THEN
PAYMENTS WILL RESUME EACH MONTH.

SAVE 12% (-\$42 PER MONTH)
MONTHLY PMTS: \$238
TOTAL PKG: 238x12 = \$2,856
PAY WITH CC WITH AUTO PAY. 1ST 3
MONTHS PAID AS DOWN PAYMENT, THEN
PAYMENTS WILL RESUME EACH MONTH.